

HOW TO CO-BRAND ANSELL PROMOTIONAL MATERIAL

The **Ansell 360 Toolbox** provides best in class sales and marketing assets that will help you grow your business. If you would like to customize any of these materials by adding your logo, contact information, part numbers, etc., our agency of record can help you.

For customization of Ansell content, please contact: Gregg Whitlock at 4:3 LLC (four by three) at:

• Phone: (484) 222-6453 • Email: greggwhitlock@4x3.net

Or go to:

www.4x3.net/ansell360:

- Choose from a variety of advertising and marketing materials
- · Customize your messaging
- Customize your call to action
- Add your logo

4:3 LLC will create the proper artwork, press-ready, web-ready or e-mail ready.

Pricing chart

See below for estimated pricing to customize existing Ansell materials. Custom content beyond the scope outlined on the following pages will be billed at \$125/hour.

Item	Size	Cost (U.S. Dollars)
PRINT MATERIALS		
Tabloid:	9.625" x 13.25" OR 10.875" x 14.74"	starting at \$300
Full Page:	8.125" x 10.875"	starting at \$300
1/2 Page Vertical:	6" x 10.5"	starting at \$300
1/2 Page Horizontal:	7.625" x 5"	starting at \$300
1/2 Page Horizontal:	7.625" x 5"	starting at \$300
1/4 Page Vertical:	3.75" x 9.5" OR 4" x 5.5"	starting at \$300
Product Data Sheet:	8.5" x 11" — 2-sided	starting at \$300
DIGITAL MATERIALS		
Leaderboard:	728 px. X 90 px JPG, GIF or PNG	Starting at \$225
Inner Rectangle:	300 px. X 250 px JPG, GIF or PNG	Starting at \$225
Skyscraper:	160 px. X 600 px JPG, GIF or PNG	Starting at \$225
E-mail-Blast - HTML	Pixel width and length may vary	Starting at \$675



CO-BRANDED ADVERTISING

Print Advertising:

Resize existing print advertisement and co-brand with your logo, contact information and call-to-action.



Tabloid Page: 9.625" x 13.25" OR 10.875" x 14.74"

Your SKUs here

Your branding and call-to-action here.



Full Page: 8.125" x 10.875"

Your SKUs here

Your branding and call-toaction here.



1/2 Page Vertical:

6" x 10.5"

Your SKUs here

Your branding and call-to-action here.



1/2 Page Horizontal:

7.625" x 5"

Your SKUs here

Your branding and call-toaction here.



1/4 Page Vertical:

3.75" x 9.5" AND 4" x 5.5"

Your branding and call-to-action here.

Contact: Gregg Whitlock 484.416.3064 greggwhitlock@4x3.net www.4x3.net





CO-BRANDED ADVERTISING AND PRODUCT DATA SHEETS

Sell Sheets:

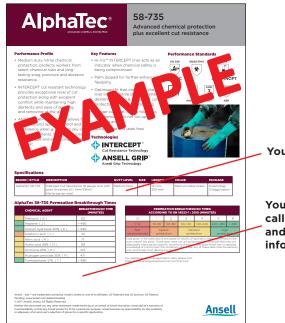
Add your logo, contact information and call-to-action to existing Ansell sell sheets.



Product Data Sheet:

8.5" x 11", 2-sided

Your branding and call-toaction here.



Your SKUs here

Your branding, call-to-action, and contact information here.

Side 2

Digital Ads:

Add your logo, and call-to-action to existing Ansell digital ads.

Skyscraper: 160 X 600 px

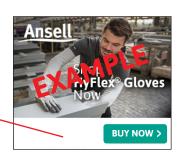
Leaderboard: 728 x 90 px

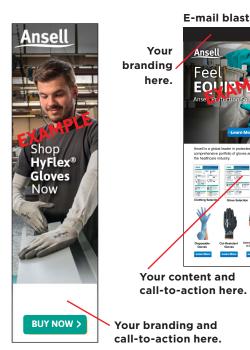
Your branding and call-to-action here.





Your branding and call-to-action here.





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