



## HOW TO CO-BRAND ANSELL PROMOTIONAL MATERIAL

The **Ansell 360 Toolbox** provides best in class sales and marketing assets that will help you grow your business. If you would like to customize any of these materials by adding your logo, contact information, part numbers, etc., our agency of record can help you.

**For customization of Ansell content, please contact:  
Gregg Whitlock at 4:3 LLC (four by three) at:**

- Phone: (484) 222-6453
- Email: [greggwhitlock@4x3.net](mailto:greggwhitlock@4x3.net)

**Or go to:**

[www.4x3.net/ansell360](http://www.4x3.net/ansell360):

- Choose from a variety of advertising and marketing materials
- Customize your messaging
- Customize your call to action
- Add your logo

4:3 LLC will create the proper artwork, press-ready, web-ready or e-mail ready.

### Pricing chart

See below for estimated pricing to customize existing Ansell materials. Custom content beyond the scope outlined on the following pages will be billed at \$125/hour.

Item	Size	Cost (U.S. Dollars)
PRINT MATERIALS		
<b>Tabloid:</b>	9.625" x 13.25" <b>OR</b> 10.875" x 14.74"	starting at \$300
<b>Full Page:</b>	8.125" x 10.875"	starting at \$300
<b>1/2 Page Vertical:</b>	6" x 10.5"	starting at \$300
<b>1/2 Page Horizontal:</b>	7.625" x 5"	starting at \$300
<b>1/2 Page Horizontal:</b>	7.625" x 5"	starting at \$300
<b>1/4 Page Vertical:</b>	3.75" x 9.5" <b>OR</b> 4" x 5.5"	starting at \$300
<b>Product Data Sheet:</b>	8.5" x 11" — 2-sided	starting at \$300
DIGITAL MATERIALS		
<b>Leaderboard:</b>	728 px. X 90 px. - JPG, GIF or PNG	Starting at \$225
<b>Inner Rectangle:</b>	300 px. X 250 px. - JPG, GIF or PNG	Starting at \$225
<b>Skyscraper:</b>	160 px. X 600 px. - JPG, GIF or PNG	Starting at \$225
<b>E-mail-Blast - HTML</b>	Pixel width and length may vary	Starting at \$675

**Contact:**  
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484.416.3064  
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[www.4x3.net](http://www.4x3.net)



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design + development

# Ansell

## CO-BRANDED ADVERTISING

### Print Advertising:

Resize existing print advertisement and co-brand with your logo, contact information and call-to-action.

**Ansell**

redefine your  
**COMFORT ZONE™**

**EXAMPLE**

High levels of dexterity and grip control

Enhanced abrasion resistance for longer product use life

**EXTREME CUT PROTECTION MEETS EXTREME COMFORT**

For many workers, exposure to sharp materials and cut risks is a constant. To wear bulky or ill-fitting gloves, which can lead to fatigue, discomfort and possible removal of the gloves. Ansell's HyFlex™ delivers ANSI Level A7 cut protection and heat exposure protection up to 212°F for safer handling. Combined with wider variety of tasks comfortably and for longer periods of time.

ANSI Cut Level A7  
Heat Exposure Protection

Intercept Ansell GRIP Fortix ZONE

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**Tabloid Page:**  
9.625" x 13.25"  
OR  
10.875" x 14.74"

Your SKUs here

Your branding and call-to-action here.

**Ansell**

redefine your  
**COMFORT ZONE™**

**EXAMPLE**

Size 6 430P74  
Size 7 430P75  
Size 8 430P76  
Size 9 430P77  
Size 10 430P78  
Size 11 430P79

**NEW**

Cut resistant liner  
Oil repellent coating  
Thumb crotch  
Up to 12x incremental durability

**WITH THE LIGHTEST WEIGHT, CUT RESISTANT PLUS OIL REPELLENT GLOVE ON THE MARKET\***

Industrial workers are looking for gloves that can do the job without getting in the way. The HyFlex™ 11-93x series is designed to deliver exceptional cut plus oil protection, wearable comfort, and superior grip. Plus, its thumb crotch reinforcement provides up to 12x the durability. For those who want to focus on the job instead of the gloves... it's time to redefine your COMFORT ZONE.

ANSSELL GRIP™  
Anti-Slip Technology

RIPEL™  
Oil Repellent Technology

FORTIX™  
Abrasive Resistance Technology

ZONE™  
Comfort Fit Technology

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**Full Page:**  
8.125" x 10.875"

Your SKUs here

Your branding and call-to-action here.

**Ansell**

experience a  
**HIGHER LEVEL of PROTECTION**

**EXAMPLE**

2X more chemical splash protection

**Microflex™ 93-850 Nitrile Disposable Gloves with 2X more chemical splash protection**

Introducing the innovative hand protection solution that stands up to tough jobs while significantly reducing workers' risk of exposure to hazardous materials and rips/tears. It's made using a breakthrough polymer bonding technique\* for 2X more chemical splash protection and 2X more tear resistance. These gloves exceed the highest known standard for barrier quality and consistency; they provide reliable protection in even the most challenging environments.

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**1/2 Page Vertical:**  
6" x 10.5"

Your SKUs here

Your branding and call-to-action here.

**Ansell**

Feel  
**ECO PAD**

**EXAMPLE**

Size 6 430P74  
Size 7 430P75  
Size 8 430P76  
Size 9 430P77  
Size 10 430P78  
Size 11 430P79

**NEW**

**MICROCHEM™ by Alphaflex® 68-4000**

Designed to provide an exceptional barrier against organic and inorganic chemicals as well as biological agents. Formulation tested against over 190 chemicals with textile-like inner lining that improves comfort.

Alphaflex™ 19-138  
The true chemical glove to achieve ergonomic certification using EN389:2016 technology to support musculoskeletal health. ANSELL GRIP™ technology offers precise handling of small city and wet parts.

ERGOFLEX™  
Ergonomic Technology

ANSSELL GRIP™  
Anti-Slip Technology

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**1/2 Page Horizontal:**  
7.625" x 5"

Your SKUs here

Your branding and call-to-action here.

**Ansell**

Experience a more  
**PROTECTED day at work**

**EXAMPLE**

**DISTINCT PROTECTION. SOLUTIONS. ONE COMPLETE PORTFOLIO.**

Control & Grip  
Disposable  
Chemical  
Resistant  
Cleaning

**1/4 Page Vertical:**  
3.75" x 9.5"  
AND  
4" x 5.5"

Your branding and call-to-action here.

**Contact:**  
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# Ansell

## CO-BRANDED ADVERTISING AND PRODUCT DATA SHEETS

### Sell Sheets:

Add your logo, contact information and call-to-action to existing Ansell sell sheets.

**AlphaTec®**  
ADVANCED CHEMICAL PROTECTION

**58-735**  
 Advanced chemical protection  
 plus excellent cut resistance

**Product Data Sheet:**  
8.5" x 11",  
2-sided

**Choosing between chemical and cut protection is no longer a concern.**

- Nitrile barrier provides advanced protection from many hazardous chemicals.
- INTERCEPT™ cut resistant technology provides a 13 cut protection.
- Technology for handling of wet or oily parts providing enhanced dexterity, grip and comfort.

Longer cuff = Extended Chemical Protection

Optimized fit = Consistent Cut Protection

Palm dipped = Further enhanced flexibility

Hi-Viz™ INTERCEPT liner = Cut resistance

**Industries**

- Agriculture
- Automotive
- Chemical Industry
- Life Sciences
- Mechanics & Equipment
- Metal Fabrication
- Auto Oil & Gas
- Rubber Industry
- Waste & Water Treatment

**Applications**

- Chemical Blending
- Chemical/Fluid/Agent Sampling
- Cleaning & Preparation for Painting
- Handling Materials with Sharp Edges
- Labi and Research & Development
- Laboratory Work
- Mechanical Component Assembly/Maintenance
- Metal Working with Corrosives
- Tools & Parts Cleaning
- Washing of Lab glassware
- Wiping/Spot Cleaning

**Ansell**

Side 1

**AlphaTec®**  
ADVANCED CHEMICAL PROTECTION

**58-735**  
 Advanced chemical protection  
 plus excellent cut resistance

**Performance Profile**

- Medium duty nitrile chemical protection, protects workers from select chemical risks and long-lasting snag, puncture and abrasion resistance.
- INTERCEPT cut resistant technology provides exceptional level of cut protection along with excellent comfort while maintaining high dexterity and ease of donning and removing the glove.
- Hi-Viz™ and color allows for visibility when working in low light conditions and enhances safety.

**Key Features**

- Hi-Viz™ INTERCEPT liner acts as an indicator when chemical safety is being compromised.
- Palm dipped for further enhanced flexibility.
- Optimized fit that increases the liner's ability to conform to the worker's hand, reducing fatigue and improving protection.

**Performance Standards**

EN 388: 2016

EN 374: 2016

EN 407: 2013

EN 439: 2013

EN 439: 2013

EN 439: 2013

**Technologies**

**INTERCEPT™**  
Cut Resistance Technology

**ANSELL GRIP™**  
Ansell Grip Technology

**Specifications**

BRAND / STYLE	DESCRIPTION	DUTY LEVEL	SIZE	LENGTH	COLOR	PACKAGE
AlphaTec 58-735	Intercept Cut Resistance W gauge liner with palm thickness of 1.5mm (0.06")	Medium Duty	24 inch	24 inch	Medium Green	12 pairs/box

**AlphaTec 58-735 Permeation Breakthrough Times**

CHEMICAL AGENT	BREAKTHROUGH TIME (MINUTES)
Methanol (A, B)	60
Methanol (C, D)	2400
Acetone/Isopropanol 50% (A, B)	2400
Acetone/Isopropanol 50% (C, D)	54
Acetic acid (A, B)	30
Acetic acid 50% (A, B)	20
Acetic acid 20% (C, D)	180
Hydrogen peroxide 30% (A, B)	240
Hydrogen peroxide 30% (C, D)	2400

**PERMEATION BREAKTHROUGH TIMES ACCORDING TO EN 374-1: 2016 (MINUTES)**

C	D	E	F	G	H	I
<10	10-30	30-60	60-120	120-240	240-480	>480

**Ansell**

Side 2

### Digital Ads:

Add your logo, and call-to-action to existing Ansell digital ads.

Leaderboard: 728 x 90 px

**Ansell**

**Shop HyFlex® Gloves Now**

**BUY NOW >**

Inner Rectangle:  
300 X 250 px

Your branding and  
call-to-action here.

**Ansell**

**Shop HyFlex® Gloves Now**

**BUY NOW >**

Skyscraper:  
160 X 600 px

**Ansell**

**Shop HyFlex® Gloves Now**

**BUY NOW >**

### E-mail blast

Your branding  
here.

**Ansell**

**Feel EQUIPPED**  
 Ansell Protection Solutions

**Learn More**

Ansell is a global leader in protection solutions, with a comprehensive portfolio of gloves and clothing engineered for the healthcare industry.

**FIND THE RIGHT PROTECTION**  
with Ansell  
Glove and Clothing  
Selection Guides.

**Learn More**

**Disposable Gloves** **Cut Resistant Gloves** **Chemical Resistant Gloves** **Thermal Protection**

**Learn More** **Learn More** **Learn More** **Learn More**

Your content and  
call-to-action here.

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